

2019 SPONSORSHIP AND ENGAGEMENT OPPORTUNITIES



WEConnect International is an alliance of companies committed to sourcing from women-owned businesses as a core component of supplier diversity and inclusion and innovation globally. We are the leading global certifier of businesses outside the U.S. that are owned, managed, and controlled by one or more women. With a robust network of thousands of women-owned businesses based in more than 100 countries, and over 70 of the world's largest corporations as members, WEConnect International helps corporations find the right suppliers by identifying growth-oriented women's business enterprises ready to do business with them across the globe.

ANNUAL GALA											
Level	Amount USD	Event Logo	Tables	Event Program Ad	Speaking Role	Logo in Newsletter	Website Recognition	Feature in Annual Report	Branded Table(s)	Featured in Press Release	Recognition at Reception
Presenting	\$100,000	Large	unlimited	Full Page	X	X	X	X	X	X	X
VIP Reception	\$50,000	Large	3	Full Page	X	X	X	X	X		X
Platinum	\$25,000	Medium	2	1/2 Page		X	X	X	X		X
General Table	\$10,000	Small	1	1/4 Page		X	X	X	X		

GENERAL SUPPORT								
Level	Amount USD	Logo in Newsletter	Website Recognition	Feature in Annual Report	Promoted in Social Media	Key visibility at Gala & Intl. Day	Tickets to Event of Choice	Article Written and Published
Platinum	\$40,000	X	X	X	X	X	X	X
Gold	\$25,000	X	X	X	X	X	X	
Silver	\$15,000	X	X	X				
Bronze	\$10,000	X	X					
Supporter	\$5,000	X						

ANNUAL GLOBAL SYMPOSIUM									
Level	Amount USD	Event Logo	Tickets	Event Program Ad	Speaking Role	Logo in Newsletter	Website Recognition	Feature in Annual Report	Branded Table
Platinum	\$25,000	Large	10	Full Page	X	X	X	X	X
Gold	\$20,000	Large	7	Full Page	X	X	X	X	X
Silver	\$15,000	Medium	5	1/2 Page		X	X	X	
Bronze	\$10,000	Medium	4	1/2 Page		X	X	X	
Supporter	\$5,000	Small	2	1/4 Page					

INTERNATIONAL DAY AT WBENC

Level	Amount USD	Event Logo	Tickets	Event Program Ad	Speaking Role	Logo in Newsletter	Website Recognition	Feature in Annual Report	Branded Table	Branding at WEConnect Booth
Platinum	\$25,000	Large	10	Full Page	X	X	X	X	X	X
Gold	\$20,000	Large	7	Full Page	X	X	X	X	X	
Silver	\$15,000	Medium	5	1/2 Page		X	X	X		
Bronze	\$10,000	Medium	4	1/2 Page		X	X	X		
Supporter	\$5,000	Small	2	1/4 Page						
Wi-Fi Sponsor	\$5,000	Small	2	1/4 Page						

REGIONAL MARKET EVENTS

Level	Amount USD	Event Logo	Tickets	Event Program Ad	Speaking Role	Logo in Newsletter	Website Recognition	Feature in Annual Report	Branded Table
Platinum	\$25,000	Large	10	Full Page	Keynote	X	X	X	X
Gold	\$20,000	Large	10	Full Page	X	X	X	X	X
Silver	\$15,000	Medium	7	1/2 Page	X	X	X	X	
Bronze	\$10,000	Medium	5	1/2 Page	X	X	X	X	
Advocate	\$5,000	Small	4	1/4 Page					
Supporter	\$2,500	Small	2	1/4 Page					
Wi-Fi Sponsor	\$5,000	Small	2	1/4 Page					
In-Kind Venue	*	*	*	*		*	*	*	
In-Kind F&B	*	*	*	*		*	*	*	

(*) To be determined based on \$ value of in-kind support.

YES! I WANT TO SPONSOR A WECONNECT INTERNATIONAL INITIATIVE

Company:			
Representative:		Date:	
Comments:			

INITIATIVE	LEVEL	AMOUNT
Annual Gala		
General Support		
Annual Global Symposium		
International Day		
Regional Market Events (Select Region(s): _____)		

Please complete and return to Michael Tobolski, Director of Corporate Relations, mtobolski@WEConnectInternational.org