WEConnect INTERNATIONAL

WECONNECT INTERNATIONAL ACTIVITY IN PERU – 2019

538 women-owned businesses (self-registered or certified)

21 Trained women business owners in the skills and knowledge necessary to grow their business

169 Facilitated connections between women business owners and corporate buyers

177 Facilitated connection between women business owners

Industry Breakdown
By WEConnect International’s certified Peruvian women-owned businesses
The economy of Peru is the 49th largest in the world measured by nominal GDP and 44th largest by purchasing power parity (PPP). The minimum wage in Peru is 920 Peruvian soles per month, which translates to approximately $3,528 per year.

### Top Exports
- Copper, gold, lead, zinc, iron, ore, molybdenum, silver
- Crude petroleum

### Labor Force
- 17.03 million
- Agriculture: 25.8%
- Industry: 17.4%
- Services: 56.8%

### Top Industries
- Mining & refining of minerals
- Steel, metal fabrication
- Petroleum extraction & refining

Peru is home to 5 billionaires as of 2019—this marks Peru as the 41th largest country with billionaire population. Peru’s major stock exchange, the Lima Stock Exchange, had a market capitalization of $100.42 billion as of 2019.
Practical Information on Doing Business in Peru

Peru’s worldwide ranking (out of 190 economies) in...

- Starting a business: #125
- Dealing with construction permits: #54
- Getting electricity: #67
- Registering property: #45
- Getting credit: #32
- Protecting minority investors: #51
- Paying taxes: #120
- Trading across borders: #110
- Enforcing contracts: #70
- Resolving insolvency: #88

Key information on Peruvian women in business

- Female labor participation: 70%
- Female-to-male ratio for entrepreneurial activity: 0.9
- Female entrepreneurial activity out of necessity (indicating no other options are available): 13.2%
- Female entrepreneurial activity out of opportunity (indicating a growth-oriented mindset): 82.6%
- Peru recently lengthened maternity leave and introduced paternity leave
- 19.9% of Peruvian firms have a top female manager

Industry Breakdown

Percentage of women-owned businesses per industry in Peru

Women, business and the law: key indicator scores

Scores are determined by criteria defined by the World Bank regarding whether a country’s legal framework prevents women from accessing certain rights, opportunities or protections. A perfect score is 100, indicating that women are not legally discriminated against and have the same rights and opportunities as men.

<table>
<thead>
<tr>
<th>Peru’s legal framework does not discriminate against women as they...</th>
<th>Peru</th>
<th>Latin America</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access institutions, either public or private</td>
<td>100</td>
<td>97</td>
</tr>
<tr>
<td>Use property for either personal or professional purposes</td>
<td>100</td>
<td>98</td>
</tr>
<tr>
<td>Get a job in any industry, regardless of marital status or pregnancy</td>
<td>87</td>
<td>68</td>
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<tr>
<td>Are provided with incentives to work, including benefits</td>
<td>80</td>
<td>77</td>
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<tr>
<td>Go to court and access legal services, for either personal or professional purposes</td>
<td>75</td>
<td>67</td>
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<tr>
<td>Build credit and access finances</td>
<td>50</td>
<td>41</td>
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