



WECONNECT INTERNATIONAL ACTIVITY IN CANADA - 2019



512

women-owned businesses
(self-registered or certified)

130

Trained women
business owners in the
skills and knowledge
necessary to grow
their business

4,742

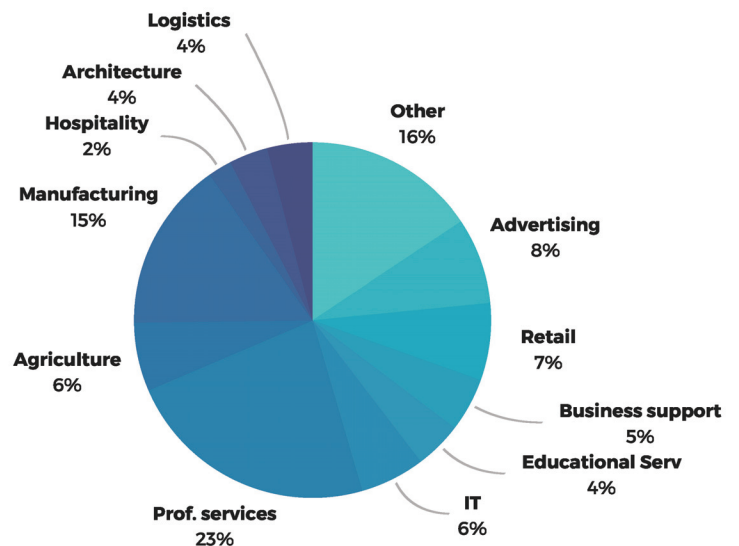
Facilitated
connections between
women business
owners and
corporate buyers

7,835

Facilitated connection
between women
business owners

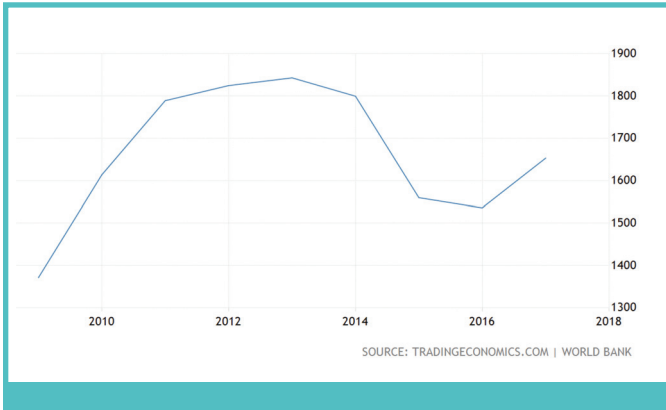
Industry Breakdown

By WEConnect International's
certified Canadian
women-owned businesses



Key Economic Data – Canada

GDP (billion \$US)



GDP per capita (PPP)

\$49,651

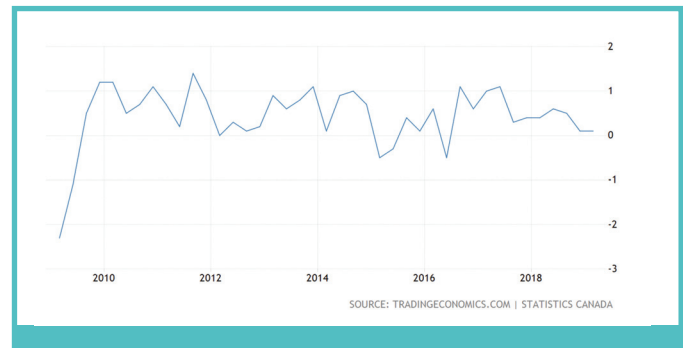
Annual median per capita income in 2018

21st

Worldwide ranking of GDP per capita

The economy of Canada is the 10th largest in the world measured by nominal GDP and 17th largest by purchasing power parity (PPP)

GDP growth rate (%)



#22

in worldwide Ease of Doing Business ranking

- Canada is home to 39 billionaires as of 2019 - this marks Canada as the 10th largest country with billionaire population.
- Canada's major stock exchange, the TMX Group, had a market capitalization of \$2,095 billion as of November 2018.

Top Exports

- Motor vehicles and parts
- Industrial machinery
- Aircraft
- Chemicals

Labor Force

- 19.5 million**
- Agriculture: 2%
 - Industry: 13%
 - Services: 82%

Top Industries

- Transportation equipment
- Chemicals
- Minerals
- Food products

The minimum wage in Canada is C\$15 per hour, which translates to approximately \$17,600 per year.

Practical Information on Doing Business in Canada

Canada's worldwide ranking (out of 190 economies) in...

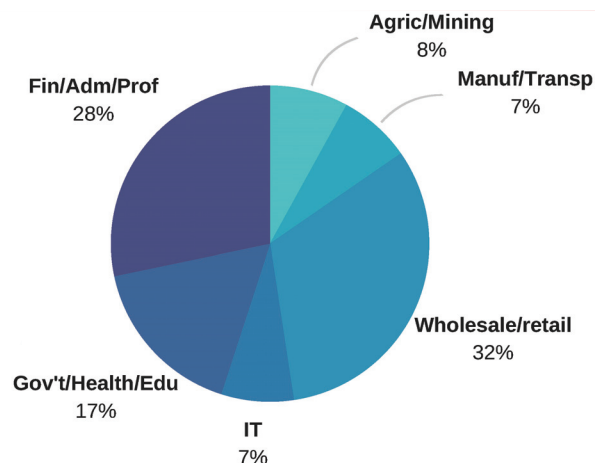
- Starting a business: #2
- Dealing with construction permits: #54
- Getting electricity: #105
- Registering property: #33
- Getting credit: #12
- Protecting minority investors: #8
- Paying taxes: #16
- Trading across borders: #46
- Enforcing contracts: #114
- Resolving insolvency: #11

Key information on Canadian women in business

- Female labor participation: 47%
- Female-to-male ratio for entrepreneurial activity: 0.7
- Female entrepreneurial activity out of necessity (indicating no other options are available): 14.2%
- Female entrepreneurial activity out of opportunity (indicating a growth-oriented mindset): 81.5%
- Canadian women entrepreneurs are very internationally-oriented: 32% of all Canadian women-owned businesses reported >25% international sales.

Industry Breakdown

Percentage of women-owned businesses per industry in Canada



Women, business and the law: key indicator scores

Scores are determined by criteria defined by the World Bank regarding whether a country's legal framework prevents women from accessing certain rights, opportunities or protections. A perfect score is 100, indicating that women are not legally discriminated against and have the same rights and opportunities as men.

Canada's legal framework does not discriminate against women as they...	Canada	High-income Countries
Access institutions, either public or private	100	100
Use property for either personal or professional purposes	100	99
Get a job in any industry, regardless of marital status or pregnancy	92	91
Are provided with incentives to work, including benefits	100	86
Go to court and access legal services, for either personal or professional purposes	100	86
Build credit and access finances	100	52