WECONNECT INTERNATIONAL

WECONNECT INTERNATIONAL ACTIVITY IN CANADA - 2019

512 women-owned businesses (self-registered or certified)

130 Trained women business owners in the skills and knowledge necessary to grow their business

4,742 Facilitated connections between women business owners and corporate buyers

7,835 Facilitated connection between women business owners

Industry Breakdown
By WEConnect International’s certified Canadian women-owned businesses
Key Economic Data - Canada

GDP (billion $US)

GDP per capita (PPP)

$49,651
Annual median per capita income in 2018

21st
Worldwide ranking of GDP per capita

GDP growth rate (%)

The economy of Canada is the 10th largest in the world measured by nominal GDP and 17th largest by purchasing power parity (PPP)

#22
in worldwide Ease of Doing Business ranking

• Canada is home to 39 billionaires as of 2019 - this marks Canada as the 10th largest country with billionaire population.
• Canada’s major stock exchange, the TMX Group, had a market capitalization of $2,095 billion as of November 2018.

Top Exports
• Motor vehicles and parts
• Industrial machinery
• Aircraft
• Chemicals

Labor Force
19.5 million
• Agriculture: 2%
• Industry: 13%
• Services: 82%

Top Industries
• Transportation equipment
• Chemicals
• Minerals
• Food products

The minimum wage in Canada is C$15 per hour, which translates to approximately $17,600 per year.
Practical Information on Doing Business in Canada

Canada’s worldwide ranking (out of 190 economies) in...

- Starting a business: #2
- Dealing with construction permits: #54
- Getting electricity: #105
- Registering property: #33
- Getting credit: #12
- Protecting minority investors: #8
- Paying taxes: #16
- Trading across borders: #46
- Enforcing contracts: #114
- Resolving insolvency: #11

Key information on Canadian women in business

- Female labor participation: 47%
- Female-to-male ratio for entrepreneurial activity: 0.7
- Female entrepreneurial activity out of necessity (indicating no other options are available): 14.2%
- Female entrepreneurial activity out of opportunity (indicating a growth-oriented mindset): 81.5%
- Canadian women entrepreneurs are very internationally-oriented: 32% of all Canadian women-owned businesses reported >25% international sales.

Industry Breakdown
Percentage of women-owned businesses per industry in Canada

Women, business and the law: key indicator scores

Scores are determined by criteria defined by the World Bank regarding whether a country’s legal framework prevents women from accessing certain rights, opportunities or protections. A perfect score is 100, indicating that women are not legally discriminated against and have the same rights and opportunities as men.

<table>
<thead>
<tr>
<th>Canada’s legal framework does not discriminate against women as they...</th>
<th>Canada</th>
<th>High-income Countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access institutions, either public or private</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>Use property for either personal or professional purposes</td>
<td>100</td>
<td>99</td>
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<tr>
<td>Get a job in any industry, regardless of marital status or pregnancy</td>
<td>92</td>
<td>91</td>
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<tr>
<td>Are provided with incentives to work, including benefits</td>
<td>100</td>
<td>86</td>
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<tr>
<td>Go to court and access legal services, for either personal or professional purposes</td>
<td>100</td>
<td>86</td>
</tr>
<tr>
<td>Build credit and access finances</td>
<td>100</td>
<td>52</td>
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