WECONNECT INTERNATIONAL ACTIVITY IN ARGENTINA – 2019

32 women-owned businesses (self-registered or certified)

0
Trained women business owners in the skills and knowledge necessary to grow their business

16
Facilitated connections between women business owners and corporate buyers

1
Facilitated connection between women business owners

Industry Breakdown
By WEConnect International’s certified Argentina women-owned businesses
Key Economic Data – Argentina

GDP (billion $US)

GDP per capita (PPP)

$20,537
Annual median per capita income in 2018

64th
Worldwide ranking of GDP per capita

GDP growth rate (%)

The economy of Argentina is the 24th largest in the world measured by nominal GDP and 28th largest by purchasing power parity (PPP).

#119
in worldwide Ease of Doing Business ranking

Argentina is home to 7 billionaires as of 2019 – this marks Argentina as the 34th largest country with billionaire population.

Argentina’s major stock exchange, the Buenos Aires Stock Exchange, had a market capitalization of $140 billion as of 2018.

Top Exports
• Soybeans
• Petroleum and gas
• Vehicles
• Corn

Labor Force
18 million
• Agriculture: 5.3%
• Industry: 28.6%
• Services: 66.1%

Top Industries
• Food processing
• Motor vehicles
• Consumer durables
• Chemicals/petrochemicals

The minimum wage in Argentina is 12,500 Argentine pesos per month, which translates to approximately $3,720 per year.
Practical Information on Doing Business in Argentina

Argentina’s worldwide ranking (out of 190 economies) in...

- Starting a business: #128
- Dealing with construction permits: #174
- Getting electricity: #103
- Registering property: #119
- Getting credit: #85
- Protecting minority investors: #57
- Paying taxes: #169
- Trading across borders: #125
- Enforcing contracts: #107
- Resolving insolvency: #104

Key information on Argentine women in business

- Female labor participation: 49%
- Female-to-male ratio for entrepreneurial activity: 0.8
- Female entrepreneurial activity out of necessity (indicating no other options are available): 40.1%
- Female entrepreneurial activity out of opportunity (indicating a growth-oriented mindset): 58.3%
- Argentina is one of the 35 economies that has formally banned sexual harassment at work.
- 57.8% of Argentine firms have female participation in ownership, but only 8% have a top female manager.

Industry Breakdown

Percentage of women-owned businesses per industry in Argentina

Women, business and the law: key indicator scores

Scores are determined by criteria defined by the World Bank regarding whether a country’s legal framework prevents women from accessing certain rights, opportunities or protections. A perfect score is 100, indicating that women are not legally discriminated against and have the same rights and opportunities as men.

<table>
<thead>
<tr>
<th>Argentina’s legal framework does not discriminate against women as they...</th>
<th>Argentina</th>
<th>Latin America</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access institutions, either public or private</td>
<td>100</td>
<td>97</td>
</tr>
<tr>
<td>Use property for either personal or professional purposes</td>
<td>100</td>
<td>98</td>
</tr>
<tr>
<td>Get a job in any industry, regardless of marital status or pregnancy</td>
<td>63</td>
<td>68</td>
</tr>
<tr>
<td>Are provided with incentives to work, including benefits</td>
<td>100</td>
<td>77</td>
</tr>
<tr>
<td>Go to court and access legal services, for either personal or professional purposes</td>
<td>75</td>
<td>67</td>
</tr>
<tr>
<td>Build credit and access finances</td>
<td>50</td>
<td>41</td>
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